



**P. P. SAVANI CAMBRIDGE INTERNATIONAL SCHOOL**

Mota Varachha, Abrama Road, Surat -394150

CAIE Centre No :- IN575 Phone :- 9909991024/34

PPSCIS/24-25/CIRCULAR/P-008

Date: 23/04/2024

Dear Students and Parents,

As the summer vacation approaches, we would like to remind all our students that learning never stops even during the holidays. Keeping that in mind, we have designed a summer homework program to help students stay on top of their studies and to continue developing their skills.

The summer homework assignments are tailored to each grade level and subject area. These assignments cover a range of topics, from reading and writing to math and science, and will challenge students to think critically and creatively.

We encourage all our students to dedicate a portion of their day in completing their summer homework while also taking time to enjoy their vacation with family and friends.

We also remind our students that completing the summer homework will not only help them academically but will also develop important time-management and organizational skills that will serve them well throughout their academic careers.

**SUMMER HOLIDAY HOMEWORK, 2024-25**

<b>GRADE</b>	<b>HOLIDAY HOMEWORK</b>
<b>XI</b>	<p><b><u>ADVERTISEMENT PLAN</u></b></p> <ul style="list-style-type: none"><li>❖ Students have to write an advertisement plan for any product or service with the theme and dialogues.</li><li>❖ Students have to design a marketing strategy using 4 P's (Product, Price, Place &amp; Promotion) for any product and do its rebranding.</li><li>❖ Imagine the possibilities as you brainstorm, design, and market your own innovative product. Whether it's a cutting-edge gadget, a sustainable solution, or a game-changing service, the sky's the limit!</li><li>❖ Put your skills to the test as you craft a compelling message that captures the attention of your target audience. From eye-catching visuals to persuasive slogans, every detail counts!</li><li>❖ This project will not only hone your marketing and communication skills, but you'll also gain valuable insights into the world of entrepreneurship and product development.</li></ul>

**Note :**

- 1. Do reading practice daily.**
- 2. The assignment should be done in the Project Book. Write your name, grade and heading of each topic in the Project.**
- 3. The assignment should be submitted on June 10, 2024 on the reopening day.**

Regards  
Principal  
PPSCIS